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High ratings for Apollo Alnac 4G All Season Rated “Good performance on snow, excellent cornering on dry roads and a very low rolling resistance”

The Apollo Alnac 4G All Season tyre scored outstanding results in the recent all-season tyre test conducted by the German magazine *Auto Bild* taking pole position in the mass premium category. The Apollo Alnac 4G all-season gives superior performance and offers the best value for money among all products tested.

Dr Seshu Bhagavathula, Chief Technology Officer, Apollo Tyres Ltd, speaking on the test results, said “The European market for all-season tyres is growing, as more and more people choose to drive on the same tyres throughout the year. Leveraging its 20 years of knowledge on all-seasons, the team at Apollo Tyres’ Global R&D Centre in The Netherlands has come out with winner products, such as the Apollo Alnac 4G All Season tyre.

The Apollo Alnac 4G All Season was tested by the Auto Bild team on both snow and wet & dry roads. The tested tyre was in the size 215/65 R16 and fitted on a compact SUV. The editors judged it to provide: ‘**Good performance on snow, excellent cornering on dry roads and a very low rolling resistance.**’ These high ratings indicate that the Apollo Alnac 4G All Season is a tyre that ensures optimal safety throughout the year.

Lower fuel consumption

As the tread of the Apollo Alnac 4G All Season is asymmetrical, it represents an intermediary between a summer and winter tyre in a visual sense, too. While each segment of the tyre has its own specific purpose, together, they form the perfect tyre for safe driving in all seasons. The low weight of the tyre, along with its low rolling resistance, reduces fuel consumption and, therefore, CO₂ emissions. The Apollo Alnac 4G All Season is available in sizes of 15 to 17 inches and is also provided with the Three Peak Snowflake symbol and the regular M&S code, thereby complying with the guidelines which apply in countries where winter tyres are compulsory.

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About Apollo Tyres Ltd

Apollo Tyres Ltd. is an international tyre manufacturer and the leading tyre brand in India. The company has manufacturing units in India and The Netherlands. It is also setting up a new manufacturing facility in Hungary, with a planned investment of €475 million. The company markets its products under its two global brands - Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.

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